

Asian Cultural Festival

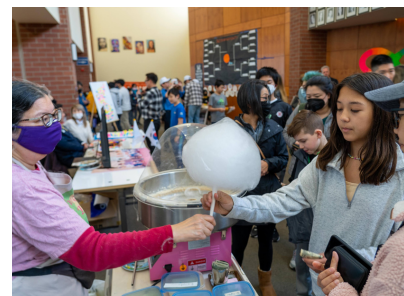
FOOD DONATION GUIDE

PROPOSED BY

LOHS Asian American Student Union

EVENT DATE

8 April 2023



MESSAGE FROM US

We are excited to introduce our second Asian Cultural Festival in Lake Oswego! On April 8th, we will open the doors of Lake Oswego High School to the public, sharing our culture through performances, food, activities booths, local vendors, and cultural exhibits. At the event, attendees will be able to sample a variety of Asian foods from local Asian restaurants. Not only will this allow our community to try the delicious foods from our culture, it will also introduce them to local restaurants that they never knew they loved. **To make this happen, we are seeking donations from our local Asian restaurants.** We would love to have your restaurant's support in this event and promote your restaurant in the community!

Warmly,



Deeya Arora, Asian American Student Union Co-Leader

ABOUT THE ORGANIZATION

We are Lake Oswego High School's Asian American Student Union! Our club was established in September 2020 with the goals of providing a supportive space for our Asian American students and sharing our culture with the local community. Since then, we have grown to be the largest club in the school and created lasting relationships with the Lake Oswego area. While it was undoubtedly difficult to start a club in the middle of a pandemic, we have successfully hosted multiple school and community activities, including our first Asian Cultural Festival last year! Our efforts have been recognized by the school district, local organizations, the Lake Oswego Review, Mayor Joe Buck, KPTV, and KGW. We hope to continue serving our community by providing more activities for everyone to enjoy!



ABOUT THE EVENT - ASIAN CULTURAL FESTIVAL

Date: April 8th, 2023

Time: 2 pm - 8 pm

Location: Lake Oswego High School

Event Features:

- A 90 minute show featuring lion dancers, martial arts, traditional Asian instruments, cultural dances, Asian fashion, and more
- Free food samples from local Asian restaurants
- Tables/booths managed by local Asian organizations, businesses, artists, and vendors
- Interactive stations like arts, games, crafts, and other educational activities

BENEFITS TO RESTAURANTS

- Restaurant name, logo, website, and contact information labeled next to each dish (see example to the right)
- Sample sizes allow you to reach a large number of community members even with a relatively small donation
- Opportunity to be on promotional materials that will be posted online and all around the Lake Oswego area (see sponsorship tiers)



SPONSORSHIP TIERS

Restaurants can donate as much or as little as they'd like. However, those who donate more than \$200 worth of food are eligible to be official event sponsors. This is based on the commercial value of the food donated:

BRONZE
\$200

- Logo/name on program, banners, website, and all advertising materials

SILVER
\$300

- Logo on banners and posters
- Logo and brief message (up to 30 words) on website and program

GOLD
\$500

- Logo on banners and posters
- Logo, brief message (up to 50 words), and up to two photos on website and program
- Table at the event

PLATINUM
\$1000

- Logo on banners and posters
- Logo, brief message (up to 100 words), and up to two photos on website and program
- Table at the event
- Two minute speech during the performances to convey a message about the business
- Individual banners at the event thanking each platinum sponsor

PROCEDURE

- We will pick up the food from your restaurant no later than 1:30 pm on April 8th, 2023 (flexible)
- If the food is already in sample sizes, they will be put out for attendees to take on their own
- Student volunteers with gloves will scoop larger portions onto disposable plates
- Food will be put out in batches so no sample is sitting for longer than 15 minutes
- Each restaurant will have a nameplate next to their food item(s) stating information such as a website, contact info, and logo. Signs will clearly state the food was generously donated by the local restaurant

OUR PROMISES

- Consistent, clear communication with responses within 48 hours
- Positive promotion of your business or organization to the community
- **Flexibility** to cater to your business or organization's unique needs

DEADLINES

We will **accept sponsorships up to 7 days** before the event, but there are the cutoff dates for certain benefits:

- Promotional flyers will be put up around the Lake Oswego area starting **March 5th, 2023**
- The event banner designs will be finalized by **March 7th, 2023**
- The website will be updated weekly and digital flyers/posts will be updated every time they are posted/sent
- Tables at the event and ads in the performance program will be opportunities open until the final deadline: **April 1th, 2023**

CLOSING MESSAGE

Thank you for considering to serve as a sponsor for the Asian Cultural Festival! We look forward to bringing a positive, inclusive, and educational event to our community with the support of generous local restaurants like yours. Please reach out if you have any questions or comments, and we would be more than happy to answer them!

Sincerely,
LOHS Asian American Student Union

Email: lohsaasu@gmail.com

Instagram: [@loh.aasu](https://www.instagram.com/loh.aasu)

Food Contact: Deeya Arora

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